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Dear Colleagues,

VISITOR ATTRACTION FAIR

The summer season is now upon us. Fort George had an exceptionally busy 2009 and we hope you had a similar experience. Visitors to Scotland have never had so much choice in things to do or sights to see and we must recognise the importance of working together to promote the Highlands and encourage visitors to stay that extra night.

Historic Scotland would like to raise awareness of visitor attractions within the local area and be able to share this information with accommodation providers as well as tourists.

We will therefore be hosting a 'Visitor Attractions Fair' on Wednesday 16th June 2010 at Fort George from 11am until 4pm.

We have joined forces with local tourist attractions within the Inverness and surrounding area to highlight what is available. These exhibitors will be there for you to chat with, find out more about what they have to offer, and also give you the ideal opportunity to stock up on their promotional leaflets.

Please feel free to photo copy this letter and hand it out to your staff so that they can gain free entry to Fort George on that day.

Hopefully the event will allow us all to gain knowledge of the local tourist industry and in turn might increase the number of nights that your guests stay and further enhance the way we can work together.

I do hope that you and your staff will be able to attend, as we at Fort George, and the other exhibitors, we look forward to meeting you on the day.

Yours sincerely

Lynn Arthur
Monument Manager

