

Moray Tourism Development Membership Package

Moray Tourism Development is a not for profit organisation, working to develop and promote Moray as a successful and competitive tourism destination.

Our vision for tourism in Moray is to become:

*“Internationally renowned as a quality tourist destination,
building on our global reputation as the home of malt whisky
and promoting our rich heritage and natural environment.”*

Our Short Term Goals

- Establishing a membership organisation and raising income to deliver benefits to business.
- Raising the profile of Moray by developing and promoting a unique brand identity.
- Launching a website promoting all the area has to offer and linking into member businesses websites.
- Delivering a nature based tourism project.
- Delivering a year round programme of networking and business events.
- Providing a communications channel for businesses through www.moray-tourism.info.

Benefits to all by joining forces and working together

Our success will depend on everyone involved in tourism in Moray joining forces to work together in partnership to the benefit of individual businesses, communities, and Moray's economy. We need your support to make it happen.

What will the benefits be to your business?

- Being part of a local tourism organisation and network - working together to shape the future of tourism in the area.
- Focused marketing activity - aimed at promoting and driving demand to Moray and your business.
- Access to a growing range of opportunities aimed at supporting the development and growth of your business.
- Access to statistics, trends and business support information.

For more information see www.moray-tourism.info

or contact us at info@moray-tourism.info

Moray Tourism Development Membership Form

Membership is open to accommodation providers, restaurants, visitor attractions, activity providers, retail businesses, event organisers and any other business involved in welcoming visitors to Moray. Membership will be payable annually from the date of joining.

To register as a member of Moray Tourism Development please complete this form and return to: John Yeoman, Moray Tourism Development, The Tower, 103 High Street, Elgin IV30 1EB.

We will also be developing an annual product catalogue of additional PR and marketing opportunities for Members, offering a broad range of products and services aimed at our target groups. The exact products and services need to be identified, based on feedback and demand from the Moray tourism industry itself.

Name of Company:

Contact Address (including postcode):

Contact name:

Position:

E mail:

Telephone:

Mobile:

Website:

Business Category Details (Please tick):

- Serviced accommodation
- Self catering accommodation
- Camping and Caravanning
- Visitor attraction
- Activity Provider
- Golf course
- Food, drink or retail business
- Other (e.g tour operator, event organiser, translators, photographers etc)

Turnover Band (Please tick)

- | | Fee |
|---|------------|
| <input type="radio"/> < £ 100,000 | £ 150 |
| <input type="radio"/> £ 100,000 - £ 250,000 | £ 250 |
| <input type="radio"/> > £ 250,000 | £ 500 |

Registered Charities may be eligible to a reduced fee (a minimum fee of £150 will apply), please contact us to discuss.